



# Fresh New Look Brewed Up for Edinburgh Cafe

## Altro Whiterock

Spring is in the air at the Coffee Stop in Edinburgh's Princes Mall Shopping Centre. The fresh new look was created using Altro's Whiterock wall cladding in Zest, a cool green shade that is one of the refreshing new colours now available in the Whiterock Pastels range.

The new eye-catching finish provides a welcoming environment for customers by combining the very latest in design with practicality. Altro Whiterock is a grout-free, hygienic alternative to tiles. The Pastels range provides a single colour finish that is attractive, durable to stand up to the wear and tear of a busy retail setting, and easy to clean – vital in an environment where food is being prepared and served.

Altro Whiterock is a semi-rigid hygienic PVCu wall cladding with an easy to clean surface that can be wiped, steam cleaned or pressure hosed. It is low maintenance and offers resistance to stains, chemical spillages and impact. Available in two sizes of large panels, Whiterock is 2.5mm thick and is easy to install; in most cases, it can be fixed direct to brick or blockwork. Welded joints offer higher levels of hygiene. Coloured silicone sealants and extruded PVCu trims are available.

*"Altro Whiterock offers the best of both worlds – it combines an attractive, modern look with a very practical finish so was the perfect choice for Coffee Stop."*

*"We chose the new Zest colour to give a fresh new look and we're delighted with the bright and airy look it has created."*

*"In any area where food is being prepared and served, hygiene is of paramount importance. Whiterock gives a smooth, sealed finish with welded joints preventing dirt or moisture building up in joints. It's much easier to keep clean than other surfaces, such as tiles, where dirt, moisture and bacteria can gather in the grout, plus spills and splashes can easily be wiped away without any risk of staining."*

*"Having such a hygienic surface enables us to serve high quality, fresh food with great peace of mind."*

**Robin Gow, Owner**  
**Coffee Stop Edinburgh**

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