



ALTRO SERVES UP TREAT FOR BUTCHERS

ALTRO WHITEROCK CHAMELEON & ALTRO CLASSIC

Interior floor and wall specialist, Altro, has added a meaty chunk to a Cheshire butchers' takings after its new designs caught the eye of customers.

The impressive Altro Whiterock Chameleon wall cladding in colours Ice and Nightfall has proven to be a real draw for shoppers passing Littlers Butchers in Sandiway, Cheshire. Altro's products have proved so popular that the revamped butchers is now pulling in more customers than ever according to its owner, who has seen trade increase by five per cent.

Altro supplied Altro Classic X25 flooring to front of house and Whiterock wall cladding to back of house, with stunning ice blue Chameleon wall cladding complete with Littlers Butchers logo adding the finishing touch.

The Altro refurbishment has also proved popular with fellow shopkeepers.

"We have had a fantastic reaction from the customers. Their feedback is that it's clinical but at the same time classy. It's exactly what I was looking for and the finish is spot on.

"I'm getting more and more people coming in now which is great and I would say that the new walls and floors have added five per cent to my business as they are drawing people into the shop.

"I can't say enough good things about the quality of the flooring and walls. On the cleaning side it makes my life so much easier."

Darren Shepherd
Butcher

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